





AND WHY DID THESE "ENEMY

WHEN THEY DIO, AFTER

HOLDING THEMSELVES

BACK FOR SO

LONG?

POWERS"-- OTHER HUMANS NO POUBT-CHOOSE TO STRIKE



THIS IS NO TIME FOR BITTERNESS, CAESAR! I'M TRYING TO HELP YOU--AS I HELPED YOU IN THE **PAST...** 

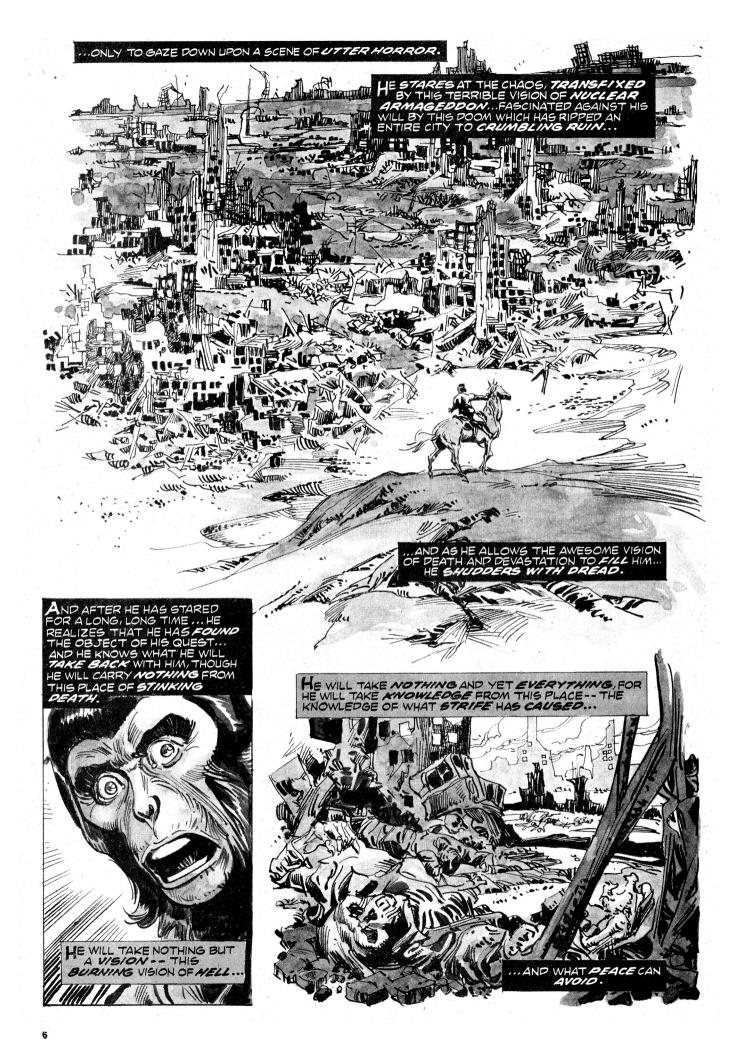


AND NOW... WHAT **2/SA** HAS TOLD YOU...?









## PEOPLE, Strange. All the great

Recent changes in the line-up of your mags has prompted me to write this letter.

First of all, let me point out that Marvel has given me countless hours of pleasure, and it truly saddens me to say what I am about to say.

As I see it the rot (yes, rot) set in towards the end of October 1975, with the introduction of The Titans. At first I was unsure about this new comic for a number of reasons.

- 1. Format. Very awkward, and makes difficult reading. It's nearly two feet long when fully opened out.
- 2. Absence of original American covers. Due to the landscape format original covers could not be presented in their original form. Gentlemen, you should know as well as anybody that if you've got a good cover on a mag then it's almost bound to sell. To date I haven't even seen a decent cover on Titans or the now, so-called Super-Spiderman.
- 3. The shrinking of the panels makes the art look shabby. A prefect example of excellent art made to look bad is Neal Adams' art on The Inhumans. More recently, John Buscema's art on Thor, Sub-Mariner and S.H.J.E.L.D. has looked below his usual very high standard, through no fault of the artist himself. I wonder, do your artists know what you're doing to their work, how you're presenting it?
- 4. If the Titans was successful (which unfortunately, from my point of view, it was) how long before the other mags would change? To my disappointment I discovered on February 14th 1976 when 'Super' Spider-Man arrived. What did this comic hold for us Marvelites? Spidey, Thor, Iron-Man, Thing and Doc Strange. Artists John Romita, Gil Kane, John Buscema, Neal Adams (again) Jack Kirby, (whose art was already ruined in Titans), George Tuska and, the biggest mistake of all, Brunner and Colan on Dr.

Strange. All the great art destroyed by these minute panels.

If The Avengers and Marvel take the landscape format, with the absence of the original covers, you gents will have convinced me that you don't give a damn how you earn your money. If that last statement hurt I'm sorry, but that's how I see it. If this letter seems like a list of gripes from a selfish brat, I'm sorry.

An Anxious Marvelite, No address given.

Take a recount, friend. Your letter wasn't a list of gripes, there was only one gripe in it. You don't like the landscape format. End of gripes. Well, we never did expect to please everyone when we tried the experiment of putting a quart into a pint pot — but, nevertheless, there's a mighty long list of Marvelites who are happy and content with the value for money that the landscape format provides.

## Dear Marvel,

Fantastic! That's all I can say about your latest developments in POTA and Dracula Lives. Or should I delete the latter? For, as I sit in my kitchen trying to get the last bit of Corn Flake from between my teeth with my tongue, I notice that in the latest issue (95)

there are no blood-sucking exploits of our favourite count. Is this permanent? I hope so, as it was an excellent place to stop. But if there are a lot of people who would rather have him back, I suggest you wait at least two months before resurrecting him, as his material is nearly exhausted now, at least in colour format. And on the subject of reprinting black and white stories from the American 'Dracula Lives' and 'Vampire Tales', well, as you vourselves said, there is a big percentage of Marvelites who are between 7 and 10. Don't you think the stories could be a mite morbid, let alone violent? And if their parents should say 'No' to them, or the kids decide that this is not for them, there could be a decrease in sales.

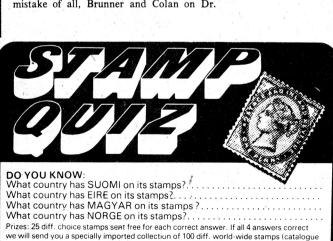
Anyway, the logical solution to all these problems is to phase out the 'Dracula Lives' logo on the cover and keep the mag with a 10-page apes story, a 7-page story of Ka-Zar and Man-Thing, an article on the apes every week taking up about 5 or 6 pages, and a reprint section at the back with about 5 pages. In other words, keep the mag more or less like ish 95.

I'm a keen POTA fan, and find the articles fascinating reading, and since the US mag is published monthly over the Atlantic I can see no real shortage of material, seeing how their mag has about 70 pages, most of them ape strips and articles.

I suspect that the merger was because of flagging sales in Dracula's own mag, and I remember someone in the dim past saying that POTA had a print run as high as double that of the Avengers, and you did it to save Dracula and company from cancellation. Still, I wish you would discreetly fade him out, as I think the subject of apes ruling in the future is too strong to have anything less than a comic to itself.

Chris Trevillion, 104 Philip Lane, Tottenham, London.

Our Transylvanian Count has far too wide an appeal in Marveldom for us to phase him out. But, that thought apart, there's no reason why POTA/DL shouldn't come fairly close to ish 95.



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27



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