

THE BIG SCREEN SCENE

APRIL 1968

SHOWGUIDE

CHARLTON HESTON on the
PLANET OF THE APES

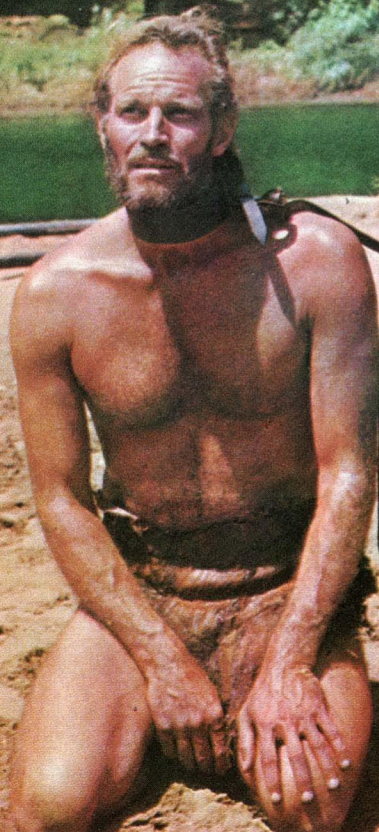


Charge of the Light Brigade

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Heston's Horror



In this frighteningly realistic science fiction film,

the apes are the leaders and man is lowest of the low!

What would life be like in a world where man is the lowest of the low, and the leaders of the land are . . . apes?

A savage but strangely compelling new film, *Planet Of The Apes*, gives us a frighteningly realistic idea.

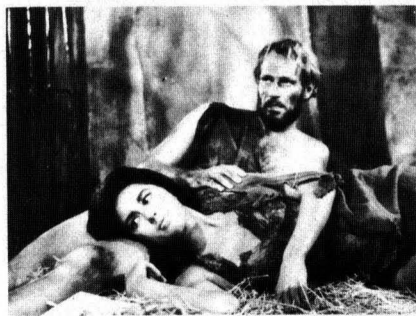
The apes are intelligent, shrewd and cunning, and in his most unusual role ever, Charlton Heston finds his adversaries a very clever bunch indeed. In fact, he's made a chump by the chimps in a grizzly battle which is just one of the highlights of this realistic drama.

Based on the novel by Pierre Boulle (who wrote *The Bridge On The River Kwai*), *Planet Of The Apes* is said to be the best science fiction film ever to come out of Hollywood. And who is the man who has brought this savage and harrowing story to the screen? Amazingly, the same man who made the gentle and endearing *Doctor Dolittle*: Arthur P. Jacobs.

"I first read *Planet Of The Apes* four years ago," says Jacobs. "I had several sketchy drawings of how I thought the apes should look and, armed with them and the novel, I went to every film company I could think of, hoping to get them interested. But they all said it couldn't be made."

Then Jacobs showed the story to Heston. "Immediately he saw it he wanted to do it," explains Jacobs. "So I did the rounds once more—again with no success."

Finally, Jacobs went back—"for



TRAPPED. Heston and Linda Harrison.

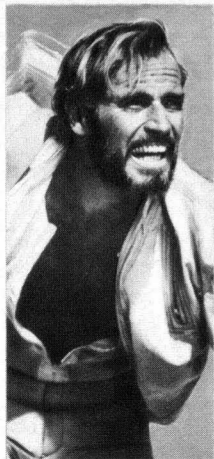
about the fourth time"—to Dick Zanuck, at 20th Century-Fox. "The problem was convincing Dick that audiences would accept apes talking; that they wouldn't laugh," says Jacobs. "To convince him it could be done we did a screen test—and it worked."

Jacobs has got an impressive cast playing apes: Maurice Evans, Kim Hunter and Roddy McDowall.

"It was terribly difficult for them," explains Jacobs. "Their make-up took up to four hours, so they had to arrive for work at 4 a.m. Then, after shooting, it took more than an hour to take off."

"The heat in Arizona, too, where we shot most of the scenes, was terrible—about 150 degrees. Add to this the fact that their face make-up made eating virtually impossible—they had to guide the food into their mouths with the help of hand mirrors—and you'll understand why they found it pretty depressing at times. Even so, they all agree now it was well worthwhile."

SOMEWHERE IN THE UNIVERSE THERE MUST BE SOMETHING BETTER THAN MAN. IN A MATTER OF TIME, AN ASTRONAUT WILL WING THROUGH THE CENTURIES AND FIND THE ANSWER. HE MAY FIND THE MOST TERRIFYING ONE OF ALL ON THE PLANET WHERE APES ARE THE RULERS AND MAN THE BEAST.



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AUTHOR OF "THE BRIDGE ON THE RIVER KWAI"....

CHARLTON HESTON in
AN ARTHUR P. JACOBS PRODUCTION

PLANET OF THE APES



CO-STARRING

RODDY MCDOWALL · MAURICE EVANS · KIM HUNTER
JAMES WHITMORE · JAMES DALY INTRODUCING LINDA HARRISON AS NOVA

PRODUCED BY APJAC PRODUCTIONS ASSOCIATE PRODUCER MORT ABRAHAMS DIRECTED BY FRANKLIN J. SCHAFFNER SCREENPLAY BY MICHAEL WILSON AND ROD SERLING
MUSIC BY JERRY GOLDSMITH BASED ON A NOVEL BY PIERRE BOULLE PANAVISION Colour by DE LUXE

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