"Ape Shall Not Kill Ape." Ape shall collect Ape. Where Planet of the Apes toys are concerned, "there are more fish in the sea than ever were caught." In other words, there are more Planet of the Apes toys out there than you've recently been privy to.

Most anyone with even a passing fancy for the films and television series, and the toys spawned by them, has seen at least some of what the Mego Corporation produced (1973-75) under license from Twentieth Century Fox, based on characters appearing in the television series. Several of those items are extremely rare, with only a handful of the most inveterate Apes collectors having seen them or gotten their furry little monkey paws on them. You will get to see some of those here in this guide. You'll also get some long needed validations as to what is and isn't out there on the Ape planet. For instance, some toy price guides have as many as ten Mego Planet of the Apes figures listed as "boxed," when only six were ever packaged that way [all six are shown].

With as much attention as the Mego Apes line regularly gets, the die-hard "POTA" collector does not live by Mego alone. Numerous toy makers have monkeyed around with this license over the decades, including Azrek-Hamway International [AHI], Mattel, and Hasbro. Of all the manufacturers that have gotten involved with the franchise, nowhere has it been given more enthusiastic treatment than in Japan. A Japanese company named Medicom Toy has been producing Planet of the Apes toys in a variety of formats for the past couple of years, and it's the most devotional POTA product available. Thus far, they've produced 6-inch action figures, tin wind-ups and Kubrick figures.

Not surprisingly, interest in Planet of the Apes toys and memorabilia has been revitalized by the impending release of director Tim Burton's reimagined skew on the original film (one month away from release at the time of this guide's printing). In 1999, Hasbro produced a number of 6-inch and 1:6 scale figures based on characters appearing in the original films, and holds the license to produce action figures in the 6-inch and 1:6 scale formats for the 2001 Burton film. All of the imagery available to us up to press time is presented here, making this the most complete photographic reference to Planet of the Apes toys published to date.
PLANET OF THE APES

Authentic WIND UP

Cornelius Tin Wind Up

Ape Soldier Tin Wind-up

General Ursus Tin Wind Up

pLANET of THE APES

SOLDIER APE

Ages 15 & up

pLANET of THE APES

GENERAL URSUS

Ages 15 & up

pLANET of THE APES

KUBRICK

Dr. Zaius, Zira, Cornelius and Greatest Ape

General Ursus, Soldier Apes and Horse.
Mutant Humans, Brent and subway ruin.

Soldier Ape, General Urko, Stallion and Carriage.

Soldier Ape, Lucius, Taylor and Jail

Stallion, Nova, Taylor and Statue of Liberty ruin.

General Aldo, Caesar, Caesar Land's Ape and Bridge.

Milo, Cornelius, Zira and Icarus.
PLANT OF THE APES

Caesar model kit (Addar)
Cornelius model kit (Addar)
Dr. Zaius model kit (Addar)
General Aldo model kit (Addar)
General Ursus model kit (Addar)

Treehouse in a Bottle — Addar Super Scenes
Amsco Planet of the Apes Adventure Set
Inter-Planetary Ape Phones

Aurora Cornelius (Playing Mantis)
Aurora Zira (Playing Mantis)
Aurora Dr. Zaius (Playing Mantis)
Aurora General Ursus (Playing Mantis)

Rapid Fire Rifle and Ape Mask (Mattel)
"On Patrol" Puzzle (H-G Toys)
"General Aldo" Puzzle (H-G Toys)
Soldier Ape figure (Azrak-Hamway, Int.)

Soldier Ape on horse (Azrak-Hamway, Int.)

Zira figurine (AHL)

Dr. Zaius wind-up walker (Azrak-Hamway, Int.)

Attar Cookie Jar (Tower Records exclusive)

Attar Mini Bust (Tower Records)

POTA Lunchbox and Thermos (Tower Records)

Luggage Tag (Toy Fair 2001 Basic Fun)

Dr. Zaius Poster Puzzle (Aurora)

2001 film promo coin

POTA Board Game (Milton Bradley)

Ben Cooper Soldier Ape

Ben Cooper Caesar